



The Cell Symposia series provides a unique opportunity for our clientele to interact with KOL's with substantial buying power throughout the varied scientific disciplines we cover. In response to the ongoing COVID-19 pandemic, Cell Press is converting select *Cell Symposia* into virtual events. These online-only events give our highly qualified audience the opportunity to interact with esteemed scientists in their field without having to travel or spend time away from the lab. We facilitate connections, spark new insights, and pave the way for cross-disciplinary collaborations with an engaging, highly interactive forum.

We're pleased to bring you our **Biological Assemblies: Phase Transitions and More** Virtual *Cell Symposium*. For many years, our understanding of the organization of major biological activities within the cell was limited to membrane-dependent compartmentalization. However, over the past few years a revolution in thought has been sweeping nearly the entire cell biology community. It is now becoming clear that many complex functions of the cell, and the multiple biochemical complexes that perform them, are highly organized and coordinated in non-membrane-bound molecular compartments. In some cases, we are uncovering the regulation and function of long-mysterious subcellular assemblages. In other cases, we are only beginning to appreciate that known biological activities function through organized structures. We hope you can join us online, where we will connect researchers across the breadth of cell biology studying the regulation and consequences of organization of large biological complexes throughout the cell. The focus will be on bringing together researchers working across the cell biology spectrum, including the cytoskeleton, stress granules, signaling clusters, the nuclear pore, transcription centers, chromatin, and more. Emerging concepts and technologies with broad applicability will be emphasized to help cross-pollinate new avenues of research for the diverse interests of conference attendees.

#### **PLATINUM SPONSOR: \$12,500**

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposium.
- Name and affiliation data of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails
- Company logo on on-demand announcement email
- Company logo on poster session entrance
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Sponsorship of ALL Interactive Sessions – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of ALL *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.

#### **GOLD SPONSOR: \$8,000**

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposium
- Name and affiliation of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Sponsorship of TWO Interactive Sessions – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of HALF of *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.

#### **SILVER SPONSOR: \$5,000**

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Name and affiliation of ALL attendees provided to sponsor
- Company logo on registration page and Symposium site.
- Company logo on marketing emails and scheduling reminder emails.
- Company logo on Symposium NewsFeed page
- Acknowledgement in opening and closing statements.
- Sponsorship of ONE Interactive Session – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slide in session
- Inclusion of coupon in virtual delegate bag
- Full contact details of ONE QUARTER of *Opt-in* attendees provided to sponsor for continued lead nurture and marketing.